



Where are you now?

By Schon G Condon and Lyn Dong

I get many opportunities to see how things can be done wrong, and how they can independently go wrong as an inherent factor of being an insolvency professional.

I have seen the simple and the complex, the fancy and the plain, and the practical and the ridiculous of the fascinating area "Business Planning". Regardless of which construct you use there are three fundamental concepts that are essentially the same for all forms of planning be it a short trip or business decision:

- Where are you now?
- Where do you want to be?
- What are the steps to take to get you from your starting point to your destination?

It really is a time to focus on and accept reality and then identify and deliver solutions that will actually get us to where we want to go. And, if you don't know where you are, do seek help from professionals!

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