

How to write the perfect resume



Many young people often ask “Why can’t I get a job?”

In today’s society where people rely on modern technology, software has replaced recruiters in many companies.

Employers scan resumes and focus on what the candidate has to offer. Similarly, high-tech software can now pin-point key words and grasp information that is of the utmost relevance to the employer’s criteria, and fails to deliver the “human touch”. This means information which a candidate may deem fundamental may not even be that critical in the employer’s eyes.

But how effective are these procedures in sourcing the right candidate for the job?

Here are some suggestions on how to develop your resume and be recognised you as an outstanding candidate:

- Make sure the key words for the position are incorporated in your resume. Not only will this increase your chance of being selected but it also shows you understand what the employer is looking for.
- People skills are considered essential in most positions. Show them in your resume!
- Does your resume say “I really want this position!”? Be enthusiastic! Let the employer know that you are a serious contender and are looking for a long-term position.

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